501(c)(3) EIN# P.O. Box 180956 Coronado, CA



06-1680429

92178-0956

Dear Sponsors:

The 2nd Annual Coronado Pet Parade and Chili Cook-Off will be held on Sunday, September 22, 2013, Sponsored by The Coronado Real Estate Association & The City of Coronado, the whole town is very excited!

Proceeds of this fun-filled event will go to PAWS of Coronado to help them with their work of helping the animals.

This is why we are contacting you. We want this to be a fun event for people and families who love animals. While we do charge a nominal fee for pet entries, we need sponsors such as you to make the event as successful as it is popular.

Participating Sponsorships Available	Donation
Presenting Sponsor: Be a judge, 2 reserved tables (six seats each), full page ad in the program, 2 tee shirts, flier recognition, script & 2 pet entries.	\$10,000
Platinum Sponsor: 1 reserved table (six seats), full page ad in program, flier recognition, 2 tee shirts, script & 1 pet entry.	\$2,500
Gold Sponsor: Full Page ad in the program, flier recognition & tee shirt.	\$750
Silver Sponsor: ½ page ad in program, flier recognition & tee shirt	\$500
Bronze Sponsor: ¼ page ad in program, flier recognition & tee shirt	\$250

All sponsors will have their names on the back of the tee shirts according to sponsorship levels. The flier will be placed around town for two weeks prior to the event.

Please make checks payable to CREA (Coronado Real Estate Association), 501(c)6 #31449.

If you have any questions regarding this event please call Caroline Haines at 619-435-5200.

Thank you for your time, attention and support!