CORONADO FIRST BANK BOOSTS RESERVES

Coronado, Calif. -- Business Wire – October 29, 2009 --Bruce Ives, President and CEO of Coronado First Bank (the "Bank") (OTCBB: CDFB) announced today that after carefully considering the current and future economic environment, the Bank's Board and Management have determined that it is prudent to increase its provision for loan loss reserves by \$846,000 for the third quarter ended September 30, 2009. Ives said that the Bank remains well capitalized in all categories as defined by regulatory guidance. The Management team continues to stress test the Bank's loan portfolio on a regular basis to ensure that there is sufficient protection against further real estate value deterioration. Bill Huck, Chairman of the Board said, "Our Board of Directors has been clear that we will build adequate reserves that enable the Bank to meet all commitments to our shareholders, customers, employees and community."

Mr. Ives announced unaudited financial results for the third quarter 2009. The Bank had a quarterly loss of \$907,000 or (\$0.65) per share. It should be noted that the Bank generated a quarterly operating profit of \$57,000 (Operating profits are defined as profits prior to additions to loan loss provision and extraordinary items). The loss included \$846,000 in additions to Loan Loss Provisions and extraordinary items of \$118,000 relating primarily to FDIC assessments. Noting that total revenue increased by 29% for the nine months ended September 30, 2009 compared to 2008, Ives added, "Coronado First Bank is committed to long term success, and our proactive approach will enhance our ability to achieve stronger shareholder returns in the future." The Bank posted a nine month loss of \$1,018,000 or (\$0.73) per share, which includes \$1,052,000 in Loan Loss Provisions.

Total assets grew to \$97 million and total deposits grew to \$87 million, increases of 46% and 64%, respectively over September 30, 2008. Total loans grew by 61% to \$82 million over the same time period. Much of this growth was attributable to the San Diego Office which opened July 1st. It is important to note that 90% of the deposits at the San Diego Office are core checking and savings deposits, which was established as a priority for that office.

Ives concluded, "As always, we appreciate our shareholders support as we continue to direct the Bank with long term shareholder value as our primary objective."

Coronado First Bank is publicly traded on the Over-the-Counter Bulletin Board, ticker symbol: "CDFB". For more information on the Bank please contact:

Bruce Ives at 619-437-1000 www.coronadofirst.com

This press release includes forward-looking statements that involve inherent risks and uncertainties. Coronado First Bank cautions readers that a number of important factors could cause actual results to differ materially from those in the forward-looking statements. These factors include economic conditions and competition in the geographic and business areas in which Coronado First Bank operates, inflation, fluctuations in interest rates, legislation and governmental regulation. We make no promise to update any forward-looking statement, whether as a result of changes in underlying factors, new information, future events or otherwise.

CORONADO FIRST BANK CONDENSED BALANCE SHEETS

(In thousands)

	Sept	tember 30,	September 30,		
		2009	2008		
ASSETS	Uı	naudited	Unaudited		
Cash and due from banks	\$	1,132	\$	1,612	
Federal funds sold		-		1,525	
Interest-bearing deposits in FRB and other banks		11,569		1,881	
Investment securities		461		9,191	
Loans, net		82,172		51,014	
Premises and equipment, net		1,091		873	
Accrued interest receivable and other assets		529		463	
Total assets	\$	96,954	\$	66,559	
LIABILITIES AND STOCKHOLDERS' EQUITY					
Non-interest bearing demand	\$	10,726	\$	7,942	
Money market		17,418		9,244	
Savings and NOW		2,808		1,743	
Time		55,618		33,753	
Total deposits		86,570		52,682	
Other borrowed money		-		2,500	
Accrued interest payable and other liabilities		271		255	
Total liabilities		86,841		55,437	
Common stock - no par value, 1,392,477 shares outstanding					
at September 30, 2009 and 2008, respectively		14,415		14,248	
Retained earnings		(4,302)		(3,100)	
Unrealized losses on AFS securities, net		-		(26)	
Total stockholders' equity		10,113		11,122	
Total liabilities and stockholders' equity	\$	96,954	\$	66,559	

CONDENSED STATEMENTS OF OPERATION

(In thousands, except per share amounts)

	Nine Months Ended September 30, 2009 Unaudited		Nine Months Ended September 30, 2008 Unaudited		Three Months Ended September 30, 2009 Unaudited		Three Months Ended June 30, 2009 Unaudited	
Total interest income	\$	3,874	\$	2,982	\$	1,379	\$	1,327
Total interest expense		1,197		1,064		427		406
Net interest income		2,677		1,918		952		921
Provision for loan losses		1,052		141		846		48
Net interest income after provision for loan losses		1,625		1,777		106		873
Noninterest income		49		67		23		14
Noninterest expense		2,691		2,194		1,036		848
Income before income taxes		(1,017)		(350)		(907)		39
Income taxes		1_		1				1
Net loss	\$	(1,018)	\$	(351)	\$	(907)	\$	38
Basic and diluted loss per share	\$	(0.73)	\$	(0.25)	\$	(0.65)	\$	0.03
Average basic and diluted shares outstanding		1,392		1,392		1,392		1,392