



## 2021 Girl Scout Cookie Program

**Safety:** **Safety is our top priority, and we are closely following local health guidelines.**

Girl Scouts are using creative, socially distant, and contact-free ways to provide cookies to customers. They are practicing e-commerce through [Digital Cookie](#), a secure way to market cookies online, and by participating in a new collaboration with Grubhub. Girl Scouts will get hands-on experience with managing e-commerce as they use Grubhub's backend technology to manage inventory and fulfill orders for delivery.

**Who:** **San Diegans purchased 2.95 million packages of cookies in 2020.**

**What:** **Girl Scout Cookies originated in 1917.** Cookie program participants develop the skills in goal setting, money management, people skills, decision making, and business ethics that prepare them to become the next generation of female leaders.

**Purchasing Girl Scout Cookies is a great way to invest in tomorrow's leaders.**

Many successful women say they began building self-confidence and business savvy through the cookie program. (In fact, 53 percent of female entrepreneurs and business owners are Girl Scout alums!)

**Where/How:** Cookie fans who don't know a Girl Scout may visit [sdgirlscouts.org/cookies](https://sdgirlscouts.org/cookies) to learn how to get cookies. Starting Feb. 1, they can download a Cookie Finder app there.

**Why:** **All net cookie revenue stays local** to fund outdoor adventures; entrepreneurship opportunities; programs that build interest in science, technology, engineering, and math; and the financial assistance that keeps Girl Scouting available and affordable for all. Troops fund their activities, camping, and service projects with their cookie money.

**Pricing:** **Prices unchanged for the seventh year.** Top-selling Thin Mints, Trefoils (shortbread), Samoas (chocolate/coconut), Do-si-Dos (peanut butter sandwich), Tagalongs (peanut butter/chocolate) and Lemon-Ups are \$5. Gluten-free Toffee-tastic and Girl Scout S'mores are \$6 due to specialty ingredients and higher production costs.

**OTM:** **This is the 20<sup>th</sup> anniversary of Operation Thin Mint<sup>SM</sup>,** a local service project that sends "a taste of home and a note to show we care" to deployed military troops and local veterans. Since "OTM" originated in San Diego in 2002, generous San Diegans have donated **more than 3.25 million packages of Girl Scout cookies** and countless notes of support to accompany the cookies. ([photo gallery](#))