



THE MOST POWERFUL PUBLICATION TO

Reach Coronado Residents & Visitors

(On & Off the Island)

Top 5 Reasons to Advertise

- 1 Promote your business to our 90,000+ monthly readers
- 2 Share your message with our 45,000+ social media fans
- 3 Publish press and promos to 14,000+ opt-in email subscribers
- 4 Reach Coronado readers and track your campaigns
- 5 Support local journalism and to increase Coronado coverage

CONTACT THE CORONADO TIMES

619.669.8686 | advertise@coronadotimes.com | www.coronadotimes.com/advertise

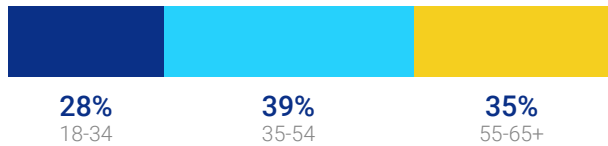
Demographics & Reach

Readership of The Coronado Times

90,000+ monthly and 14,000+ email subscribers

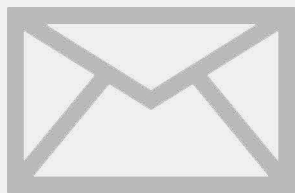


Readership Ages



Coronado Residential Statistics

Email Publications to Reach Your Target's Inbox

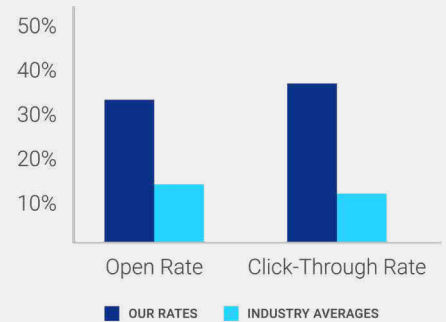


14,000+

Opt-in email subscribers

33% Open Rate | 36% Click-Through Rate

Industry average for "Publishing" is 13% open rate and 12% click-through rate (Source: Constant Contact)



Social Reach for Coronado, CA

45,000+ social followers



Advertising on CoronadoTimes.com

Display Advertising

Reach 90,000+ monthly readers who actively visit CoronadoTimes.com

Monthly banner advertisers can also place two promoted posts each month for guaranteed placement in CoronadoTimes.com and in email newsletters.

No additional cost as long as banner ad runs monthly.

The screenshot shows the website interface with several ad placements highlighted in yellow boxes:

- 728x90 LEADERBOARD HEADER BANNER**: Located at the top of the page, above the navigation menu.
- 360x80 BELOW NAV BANNER**: Located below the navigation menu, featuring a beach scene and text: "360x80 BELOW NAV BANNER".
- 300x150 RIGHT RAIL BANNER**: Located on the right side of the page, featuring a yellow background and text: "300x150 RIGHT RAIL BANNER".
- 728x90 LEADERBOARD FOOTER BANNER**: Located at the bottom of the page, above the footer content.

The website content includes news articles such as "Temperature at Leroy's Expected to Rise a 'DeGree' as Local Naval Aviator's Paintings Are Unveiled" and "City Manager's Weekly Update - March 10, 2017".

Example of ads within and at bottom of every article:

The Port turned down the development team's plan in June, but the team said they submitted a response to address the Port's concerns; yet the Port responded the plan was still inconsistent with the Port's vision. The team shared that they are working on a second response and meeting with the Port this week.

660x150
INLINE NEWS BANNER

Janine Zúniga, a senior management analyst for Coronado, reported: "The City has relayed its concerns to the Port and to residents. The City has always opposed development at that site and our concerns remain the same. The City would direct inquiries about the project to the Port."

City Councilmember Marvin Heinze, who's also a Cays resident, reiterated that directing inquiries and feedback to the Board of Port Commissioners is encouraged — and to all the commissioners, not only Coronado resident and commissioner Gary Bonelli. If against the proposal, Heinze advised residents to tell the commissioners: "Thank you for saying no, keep saying no."

Do You Value Local News?
Become a Paid Supporter

340x80
AFTER NEWS BANNER

TONTZ Construction
General Contractor
Design / Build
Restoration
619-537-0024

Ad Specs and Pricing (PNG or JPG files)

300x150 Right Rail Banner
\$350/month

340x80 After News Banner (175x90 mobile)
\$400/month or \$600/month for both

360x80 Below Nav Banner (175x90 mobile)
\$500/month

660x150 Inline Banner (after 2nd, 4th or 6th paragraph)
\$600/month

728x90 Leaderboard Footer Banner (300x90 mobile)
\$1500/month

728x90 Leaderboard Header Banner (300x90 mobile)
\$3000/month

Publish your content for FREE with banner purchase!

Your contributed content (PR, news, etc.) will be shown as promoted posts each month for guaranteed placement on CoronadoTimes.com and in email newsletters.

No additional cost as long as banner ad runs monthly.

Email Newsletter Ad Options

Email Advertising Directly to the Inbox

Weekly Emails Sent to 14,000+ Subscribers

Communicate your promotional offers, announcements and discounts to over 14,000+ readers who have opted in to receive email communications from The Coronado Times.


Tuesday Email Blast

Covers Coronado news, people, and events.

Thursday Email Blast

Covers Coronado entertainment, lifestyle, and events.

Covering Coronado Since 2002
(Support our Local Publication)
[View as Webpage](#)



Good morning Steve,

Happy National Coffee Day (we'll celebrate just about anything these days)! While we're at it, let's celebrate [great Italian food](#) (and spooky decor) from Garage Buona Forchetta and creative fundraising events like "[Who Dunnit? A Coronado Mystery](#)," and "[Coronado Bands Together !!](#)"

Read about a new business whose goal is your flexibility and mobility, [Jo Stretch is coming soon](#). In other news, a [task force of volunteers is being formed to assist in bridge suicide prevention](#) hoping to identify people earlier that could use help.

Stay informed about the [election](#), now five weeks away, with council candidate [10-Second Tuesday videos](#) and CUSD board candidate [10-Second Thursday videos](#), as well as this recorded [forum that was hosted by the Shores CAG](#). We'll share additional forum information as we get it.

We welcome your candidate [endorsement letters](#), as well as letters to the editor on [current local topics](#), which can be sent to letters@coronadotimes.com.

Please practice kindness and understanding, with diligent hand washing, face masks and social distancing too. Stay safe Coronado. We are all in this together.

- *The Coronado Times*


p.s. If you value our newspaper, we invite you to become a [\\$5/mo paid supporter](#). Need promotion? [Advertise your business](#) to our 90,000 readers. Local news matters and we appreciate your readership and support!

Sponsored By:

660x150
EMAIL NEWSLETTER BANNER

Coronado News Highlights
([See All Daily Coverage](#))

Covering Coronado Since 2002
(Support our Local Publication)
[View as Webpage](#)



Ready for the weekend Steve?

Bibliophiles, [tomorrow is the deadline](#) to submit a nomination for the 2021 Coronado Community Read. [Click here](#) to learn more about the program, kicking off its fifth year. Oenophiles, also happening tomorrow, Coronado Rotary invites the public to their [End Polio Now Virtual Wine Tasting Event & Auction](#). Virtual wine tasting...how will that work? [Click here](#) to find out.

Are you registered to vote in the [November 3 election](#)? Tuesday was [National Voter Registration Day](#) and it's easy to check if you're registered, to register if you're not, sign up to track your ballot, and learn more about voting. Additionally, if you'd like to hear about the [pros and cons of the many measures on the ballot](#), tune in on Saturday for a Zoom event hosted by Coronado Democratic Club.

Are you curious about the [relinquishment by Caltrans to the City of Coronado of parts of State Routes 75 and 282](#)? [This video](#) with City Manager Blair King and Chamber of Commerce Executive Director Sue Gillingham will give you the full history of the project as well as the opportunities for the future.

- *The Coronado Times*

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Coronado News Highlights
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Email Ad Pricing & Specs

(PNG or JPG files)

660x150 Email Newsletter Banner

\$350/insertion

Additional Information

Additional Locations to Advertise

Native/Sponsored Content

Displayed on Website, Email & Twitter

\$150/post - limit 2x per month

Featured Event Placement

\$100/month

Featured Restaurant Placement

\$300/month

Featured Hotel Placement

\$300/month

Featured Real Estate Firm

Sold Out Until Nov. 2021

Email Sponsorships

\$350/insertion

Submission Deadline

Creative for banners, text or other elements must be received within 72 hours of publication deadline. Email to manager@coronadotimes.com.

Graphic files can be **PNG** or **JPG** form.

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SELECT CLIENTS

