



Michael J. Salvatore, Esq.  
msalvatore@holmesweinberg.com

August 7, 2017

Via USPS Priority Mail and Email

Alan Kinzel  
134 B Avenue  
Coronado, CA 92118  
Email: [alan@alankinzel.com](mailto:alan@alankinzel.com)

Re: Infringement of AMERICA'S GOT TALENT® Mark by CORONADO'S GOT TALENT

Dear Mr. Kinzel:

This firm represents FremantleMedia North America, Inc. ("FremantleMedia"), the producer of the popular television series AMERICA'S GOT TALENT®, as well as other talent shows based on FremantleMedia's AMERICAN IDOL® proprietary contest format, including, for example, BRITAIN'S GOT TALENT in England, and AUSTRALIA'S GOT TALENT in Australia. FremantleMedia is also an owner of, *inter alia*, the registered AMERICA'S GOT TALENT® mark for use in connection with entertainment services and related services and products, and of common law rights in the title of the show and the show's logos. FremantleMedia's proprietary rights are extremely valuable and it diligently protects those rights.

It has recently come to our client's attention that you have applied to register the mark CORONADO'S GOT TALENT in International Class 041 for "Presentation of live show performances," Serial No. 87536771 (the "Infringing Mark"), and that you have used the Infringing Mark in connection with a stylized logo that is a copy of the well-known AMERICA'S GOT TALENT® logo, for talent competition services, as seen at <https://www.coronadosgottalent.com>.

We are writing to notify you that your attempted registration of the Infringing Mark for these services violates Section 2(d) of the federal Trademark Act and that your use of the Infringing Mark is a violation of our client's rights under federal and state laws. Specifically, your use of the unique phrase \_\_\_\_\_ GOT TALENT mimics the AMERICA'S GOT TALENT® marks, and is thus likely to lead the relevant public into believing that there is some kind of connection between AMERICA'S GOT TALENT® and CORONADO'S GOT TALENT. This likelihood of confusion is the test for trademark infringement and unfair competition, and thus a violation of our client's exclusive and extremely valuable rights.

Accordingly, on behalf of FremantleMedia, we must request that you please take the following actions by no later than **August 28, 2017**:

1. Cease and desist permanently from all uses of the Infringing Mark;



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2. File an express abandonment with prejudice with the US Patent and Trademark Office of the CORONADO'S GOT TALENT application, Serial No. 87536771;
3. Remove from all locations, including the Internet, any posters, signs, links or other material containing the Infringing Mark; and
4. Certify the destruction of all materials in your possession, custody or control containing the Infringing Mark.

We further request that you send written confirmation to our attention by no later than **August 25, 2017**, that you will agree to the foregoing.

This letter is written without prejudice and respectfully reserves to FremantleMedia all rights and remedies.

We thank you in advance for your prompt attention to this matter. Please feel free to contact me if you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read 'mjs'.

Michael J. Salvatore

Cc: FremantleMedia North America, Inc.



Presented by Alan Kinzel Professional Realty Group

# 2018 Coronado's Talent Sponsorship Opportunities

## Event Information

Date: February 8, 2018

Location: Coronado High School Theatre

Show Time: 6:15 p.m.- 8:15 p.m.

VIP Pre-party: 5:00 p.m.- 6:15 p.m.

## Presenting Sponsor: \$5,000

### Includes:

8 VIP tickets, including pre-party food and beverages

15 second video introducing act

Banner hanging in the VIP suite during the VIP pre-party

Join Alan Kinzel on Stage and announce the top 3 contestants

Live show mention of sponsorship

Logo, business name & biography in the program (full page spread)

Logo, business name & biography on show website

Logo, business name on Holiday Parade Float

Logo printed on the red carpet step and repeat banner

Placement on Alan Kinzel Group social media accounts: Facebook,

Instagram, Twitter

Placement in the Coronado Times and Coronado Eagle & Journal

Post event appreciation party for all sponsors with food and drink

**\*Presenting Sponsor will be granted sponsorship exclusivity. For example: Chase Bank decides to be the Presenting Sponsor, Chase will be the only bank to sponsor the show.**



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## 2018 Coronado's Talent Sponsorship Opportunities

### Gold Sponsor: \$2,500

Includes:

6 VIP tickets, including pre-party food and beverages

15 second video introducing act

Banner hanging in the VIP suite during the VIP pre-party

Logo, business name & biography in the program (half page spread)

Logo, business name & biography on show website

Logo, business name on Holiday Parade Float

Placement on Alan Kinzel Group social media accounts: Facebook,

Instagram, Twitter

Placement in the Coronado Times and Coronado Eagle & Journal

Red Carpet named after you/your business ex: "Alan Kinzel Group Red Carpet" with

logo on red carpet step and repeat banner

Post event appreciation party for all sponsors with food and drink

**\*Gold Sponsor will be granted sponsorship exclusivity. For example: Chase Bank decides to be the Presenting Sponsor, Chase will be the only bank to sponsor the show.**



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## 2018 Coronado's Talent Sponsorship Opportunities

### Silver Sponsor: \$1,000

Includes:

4 VIP Tickets, including pre-party food and beverages

15 second video introducing act

Banner hanging in VIP suite during the pre-party

Logo, business name in the program (1/4 page spread)

Logo, business name & biography on show website

Logo, business name on Holiday Parade Float

Placement on Alan Kinzel Group social media accounts: Facebook,  
Instagram, Twitter

Post event appreciation party for all sponsors with food and drink

**\*Silver Sponsor will be granted sponsorship exclusivity. For example: Chase Bank decides to be the Presenting Sponsor, Chase will be the only bank to sponsor the show.**

### Bronze Sponsor: \$500

Includes:

2 Reserved Tickets

15 second video introducing act

Logo, business name in the program

Logo, business name & biography on show website

Placement on Alan Kinzel Group social media accounts: Facebook,  
Instagram, Twitter



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## 2018 Coronado's Talent Sponsorship Opportunities

### Business Information

Business name: \_\_\_\_\_

Manager/owner name: \_\_\_\_\_

Contact phone: \_\_\_\_\_

Contact email: \_\_\_\_\_

### Payment Information

Please make check payable to: Coronado Schools Foundation  
Tax ID # 94-274-5484



I understand and agree that all donations made are final and non-refundable and 75% of my sponsorship is tax deductible.

Signature of commitment: \_\_\_\_\_ Date: \_\_\_\_\_

**For more information visit:** [www.coronadotalent.com](http://www.coronadotalent.com)

Presented by:

A handwritten signature in black ink that reads 'Alan Kinzel'.  
PROFESSIONAL REALTY GROUP

**Sponsorship Contact:** Ray Karno 619-841-1166  
[ray@coronadotalent.com](mailto:ray@coronadotalent.com)

**General Contact:** April Ishmael 760-408-7302  
[april@coronadotalent.com](mailto:april@coronadotalent.com)  
Alan Kinzel 619-606-8188  
[alan@coronadotalent.com](mailto:alan@coronadotalent.com)